



travellerkate



KATE WEBSTER

EDITOR | TRAVEL WRITER | PHOTOGRAPHER

Kate is a globetrotter, ocean lover and conservation warrior who is determined to make every moment count - not only herself, but the world around her. This has inspired Kate to translate those moments into her storytelling. If you are looking for maximum coverage for your spend, Kate can provide this across both consumer and trade. An experienced storyteller, Kate is well published and can deliver engaging content, including writing, podcasts, videos, social media and photography.



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#TRAVELLERKATE



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TRAVELLERKATE

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PUBLICATIONS & OUTLETS



FREELANCE TRAVEL JOURNALIST & PHOTOGRAPHER travellerkate.com

Kate freelances, working with various print and online outlets across trade and consumer.

Email - kate@capturedtravel.com



CAPTURED TRAVEL capturedtravel.com

Captured Travel inspires travel through destination features, news, travel tips, reviews and features. It has a monthly EDM that goes out to over 7700 subscribers.

Email - kate@capturedtravel.com



WHERE WILD THINGS ROAM wherewildthingsroam.com

Where Wild Things Roam is a website focused on adventure, sustainable and conservation travel. It has a magazine ROAM and EDM that goes out to over 9300 subscribers

Email: hello@wherewildthingsroam.com



AFRICA BEAT africabeat.com.au

Africa Beat is Australia's only travel trade publication dedicated to African travel updates, news, reviews, features and more. It has a weekly EDM that goes out to over 16K subscribers

Email: hello@africabeat.com.au



TRAVEL MONITOR travelmonitor.com.au

Kate works as a travel journalist reporting on travel industry news and producing trade focused content.

Email - kate@travelmonitor.com.au



TRAVELLER KATE COLUMN [Asian Journeys Magazine](#)

Asian Journeys is a travel magazine focused on destinations in Asia, Australia, New Zealand & Oceania and beyond. TravellerKate Column appears in the magazine



ESCAPE

Kate is a regular contributor to Escape, featuring online and in the regional papers across Australia.

FREELANCE CLIENTS & PUBLICATIONS

Kate has worked as a travel writer freelancing across a number of publications and media outlets. Commissions have included everything from social media assignments to reviews and full features. Some of these clients, brands and businesses, include the following.

PUBLICATIONS

- Escape
- MINDfood Magazine
- Telegraph UK
- Virgin Australia
- New Zealand Herald
- Signature Luxury Travel
- Travel Monitor
- Travel Weekly
- KarryOn
- Scoot Inflight Magazine
- Label Magazine
- Holidays For Couples
- SnowsBest – Winter Olympics
- Skyscanner
- Paradise Magazine
- Alliance Airlines Magazine
- Pacific Island Living Magazine
- Nomad Africa Magazine

CLIENTS

- WildArk
- Vanuatu Tourism
- Solomon Islands Tourism
- Fiji Tourism
- Samoa Tourism
- South Africa Tourism
- Kenya Tourism
- Uganda Tourism Board
- Rwanda Development Board
- Nomad Africa Magazine
- Accor Hotel Group
- Anantara Hotels
- LUX* Hotels & Resorts
- Singapore Tourism Board
- Lady Elliot Island
- Plaza Premium Group
- Mantra Hotels
- Wyndham Hotels
- Sheraton Hotels
- Scoot
- South African Airways
- Royal Brunei Airlines
- Brunei Tourism
- TigerAir
- Qantas
- Intrepid

RATE CARD

The following are standard rates, however, if you wish to discuss a more personalised project then rates may vary. All prices quoted are in Australian Dollars and exclusive of GST

FEATURE ARTICLE

\$1000 + GST

600 words + images

SEO Keywords included

Includes share of feature across social media

FEATURE ARTICLE

\$1500 + GST

1000 words + images

SEO Keywords included

Includes share of feature across social media

SOCIAL MEDIA PACKAGE

\$500 + GST

Instagram Story Takeover

5 Instagram Posts

Facebook Gallery Post

PHOTOGRAPHY PACKAGE

\$600 + GST

10 photographs (sized to needed)

PUBLIC RELATIONS

**\$2500 + GST
per month**

2 x Press Releases

Media opportunities

Interview opportunities